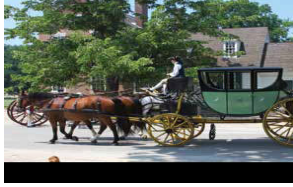


# Practical Pediatrics CME Course

## Williamsburg, Virginia

December 9-11, 2010



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Anticipated professional attendance: 250

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**Exhibit Schedule** – The following is provided as a *general outline only*. For a detailed course schedule, please visit [www.PediaLink.org](http://www.PediaLink.org) click on ‘find a CME activity’ located under CME finder. Course schedules and exhibit times are subject to change.

Wednesday, December 8	
Exhibit Set-up	4:00 – 5:00 pm
Exhibits Open	5:00 – 8:00 pm (optional)
Thursday, December 9	
Exhibits Open	7:00 am – 2:10 pm
Friday, December 10	
Exhibits Open	6:30 am – 1:15 pm
Saturday, December 11	
Exhibits Open	6:30 am – 1:15 pm
Dismantle	1:15 pm – 2:15 pm

Questions???

Please contact:  
Marge Gates  
Exhibits & Meeting Services Asst.

Phone: 847/434-4321

Fax: 847/228-5059

Email: [mgates@aap.org](mailto:mgates@aap.org)

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**Space Assignment** - Tabletop space will be assigned on-site, on a first-come, first-served basis. Each exhibitor will be provided with one six-foot skirted table and two chairs. **Please note that depending on space availability, the onsite meeting planner has the discretion to assign tables to accommodate the flow of traffic with the registration area, breaks and exhibits for the meeting.**

**Exhibitor Badges** - Each exhibit representative is required to wear their AAP gold exhibitor name badge when inside the exhibit area (this applies to set-up and dismantle times, as well). Representatives may pick up their badges at the AAP Registration Desk.

**Security** - Overnight security guards will not be provided by the Academy. Should an exhibitor wish to dismantle their exhibit at the end of an exhibit day, the Academy will provide a secure storage area in the hotel where items can be stored overnight. All property of the exhibitor is understood to remain under the exhibitor's custody and control.

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### Display Information

Table assignments will be made on-site on a first-come, first-served basis.

A tabletop display is defined as not exceeding 60" in height, 72" in width, and 24" in depth and not obstructing exhibit space to the left or right of the table. All materials must be placed on the table provided, and may not extend beyond the front edge of that table.

Should a display require electrical power or a phone hook-up, it is the responsibility of the exhibiting company to make the appropriate arrangements on-site with the AAP Meeting Services Manager for these table hook-ups. All expenses connected with these services are also the sole responsibility of the exhibiting company.

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## Shipping

Exhibitors are strongly encouraged to **hand-carry** display equipment and materials on-site, eliminating the possibility of lost or misplaced shipments.

If advance shipping is necessary, packages should arrive at the hotel no earlier than 48 hours prior to the start of the course. Packages sent can usually be retrieved at the hotel's bell stand or front desk. ALL packages in your shipment should be labeled as follows:

Representative's Name-Hold for Arrival (arrival date)  
Williamsburg Lodge  
310 South England Street  
Williamsburg, Virginia 23187-1776  
Direct Phone Number: 757/220-7976  
Toll-free Phone Number for reservations only:  
800/261-9530 (refer to group code # AMEL10C)  
Guest Fax Number: 757/220-7799

In addition labels should indicate the number of boxes shipped (i.e. 1 of 2, 2 of 2)

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## Hotel & Transportation

Special group rates beginning at \$209 per night, plus tax, for single or double occupancy, have been negotiated at the Williamsburg Lodge. These rates represent substantial savings from published rates. **The cutoff date for reservations at the group rate is November 13, 2010. Call the hotel directly to make your reservations at 800/261-9530 and refer to group code #AMEL10C.** A limited number of guest rooms have been reserved, and they are assigned based on availability (first-come, first-served). **Please be aware that the room block may be filled prior to November 13, 2010; in such a case, neither the group rate nor guest room availability can be guaranteed. The AAP, therefore, recommends that you make your reservations as early as possible.**

**Ground Transportation:** Shuttle service from the Richmond International Airport is available through Groome Transportation at 800/552-7911 or [www.groometransportation.com](http://www.groometransportation.com). For shuttle service from Norfolk International Airport, contact Airport Services at 877/455-7462 or [www.norfolkairportexpress.com](http://www.norfolkairportexpress.com). Shuttle service from the Newport News/Williamsburg International Airport is available through Carey Transportation at 877/422-1105 or [www.onetransportationsolution.com](http://www.onetransportationsolution.com). Taxi service is also available from all three airports.

**Parking:** Valet and complimentary self-parking is available at the hotel.

Please carefully review the attached "Rules & Regulations at Tabletop Exhibitions" and "Exhibit Terms & Conditions."

If you have any questions, please contact Marge Gates, Exhibits & Meeting Services Assistant at 847-434-4321 or [mgates@aap.org](mailto:mgates@aap.org).