

# 2012

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February 29, 2012  
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## Workshop on Perinatal Practice Strategies

GPS for the Neonatologist:  
Finding Leadership Everywhere

Sponsored by the AAP Section on Perinatal Pediatrics  
and the American Academy of Pediatrics (AAP)

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Scottsdale, Arizona • March 30-April 1, 2012  
DoubleTree Paradise Valley Resort



American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN™



# Workshop on Perinatal Practice Strategies



## Purpose and Objectives

The Workshop on Perinatal Practice Strategies was created in 1988 to provide a forum for addressing practice issues in neonatal/perinatal medicine. The Workshop seeks to:

- Provide guidance and support to physicians in the daily academic and/or private practice of neonatal/perinatal medicine
- Offer a forum for discussion of a variety of important issues, including clinical care, education, documentation, coding, dealing with government agencies, and financial management
- Assist neonatologists and other pediatric professionals in providing motivation and guiding change
- Develop strategies for physicians to support high-quality, current health care in a successful and satisfying practice environment
- Create networking opportunities for neonatologists and other pediatric professionals responsible for the delivery of care to the fetus and newborn.

## You should attend the Workshop if you are a...

- Practicing neonatologist
- NICU medical director or division chief
- Teaching program director
- Resident or fellow
- Advanced practice nurse
- Other pediatric professional responsible for the delivery of care to the fetus and newborn

## Acknowledgments

The AAP gratefully acknowledges support for this workshop in the form of educational grants from:



## Continuing Medical Education Credit

The American Academy of Pediatrics (AAP) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

The AAP designates this live activity for a maximum of 19.75 *AMA PRA Category 1 Credits*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

This activity is acceptable for a maximum of 19.75 AAP credits. These credits can be applied toward the AAP CME/CPD Award available to Fellows and Candidate Members of the AAP.

The American Academy of Physician Assistants accepts *AMA PRA Category 1 Credit*<sup>™</sup> from organizations accredited by the ACCME.

This program is accredited for 19.75 NAPNAP CE contact hours; pharmacology (Rx) contact hours to be determined per the National Association of Pediatric Nurse Practitioners (NAPNAP) Continuing Education Guidelines.

## Disclosure of Financial Relationships and Resolution of Conflicts of Interest

Disclosure of Financial Relationships and Resolution of Conflicts of Interest The AAP Policy on Disclosure of Financial Relationships and Resolution of Conflicts of Interest is designed to ensure quality, objective, balanced, and scientifically rigorous AAP CME activities. All individuals in a position to influence and/or control the content of AAP CME activities are required to disclose to the AAP and subsequently to learners that they either have no relevant financial relationships or any financial relationships with the manufacturer(s) of any commercial product(s) and/or provider(s) of commercial services discussed in CME activities. All potential conflicts of interest are identified and resolved prior to an individual's confirmation of service at an AAP CME activity. Beyond disclosure of financial relationships, AAP CME faculty are required to disclose to the AAP and to learners when they plan to discuss or demonstrate pharmaceuticals and/or medical devices and/or medical or surgical procedures that involve "off-label" use of a device or pharmaceutical. The AAP is committed to providing learners with commercially unbiased CME activities.

*The content of these CME activities does not necessarily reflect the view or policies of the AAP.*

**"The workshop brought to my attention many practical issues regarding the administrative and medical management of newborn care, which I can now use to affect change in my practice."**

– Scott A. Weiner, MD, FAAP



Register online at [www.pedialink.org/cmefinder](http://www.pedialink.org/cmefinder) or call toll-free, 866/THE-AAP1 (866/843-2271)



## Featured Speaker

**L. Joseph Butterfield Lecture**

### **Why Research Matters, or Conundrums in Neonatal Research – The Past and Future**

**Alan H. Jobe, MD, PhD, FAAP**

Dr. Jobe graduated Phi Beta Kappa from Stanford University with a degree in Biology in 1967. He then completed MD and PhD degrees in 1973 at the University of California, San Diego. His PhD research was on regulation of the Lac operon with Drs. Melvin and Suzanne Cohn at the Salk Institute. During medical school, he directed a free clinic for the Flying Samaritans one weekend each month in Baja, California, Mexico. Dr. Jobe completed his pediatric residency in 1975 and fellowship in Neonatology in 1977 at the University of California, San Diego. He joined the Department of Pediatrics at Harbor-UCLA in 1977 where he became a Professor of Pediatrics at UCLA in 1983. He became Director of the Perinatal Research Laboratories at the Walter P. Martin Research Center at Harbor-UCLA in 1995, and he was named the 1st Joseph W. St. Geme, Jr., Professor of Pediatrics at UCLA in 1995. He moved to Cincinnati Children's Hospital, University of Cincinnati in 1997 where he presently is Professor of Pediatrics in the divisions of Neonatology and Pulmonary Biology.



## Special Coding Seminar

This seminar is designed to instruct neonatologists about CPT codes and how they are used in daily practice. It will update participants on the new changes in CPT and ICD-9 codes as they apply to neonatology. Application of codes to various patient conditions and situations will be explored using audience response system (ARS) technology. Discussion will include recommendations from the audience on the needs and limitations of the current codes. Please indicate on your registration form if you would like to participate in this optional educational opportunity.

Note: participants will need familiarity with basic coding definitions and will benefit from completion of the pre-workshop online coding exercise. (Refer to the yellow box on the right side of this page for more information.)

ARS technology supported by Mead Johnson Nutrition.

## Pre-Workshop Online Coding Exercise

A series of coding case vignettes will be presented to all coding seminar participants as an online quiz prior to this year's workshop. Upon completion, correct answers will be given along with a brief explanation for each. The purpose of this pre-workshop exercise is to illustrate and explain some of the more basic codes that should be well understood by neonatologists. This will free up more time during the seminar for review and discussion of vignettes involving more sophisticated scenarios, which will explore various nuances of coding in the field of neonatology.

## **BL** Blended Learning

Blended learning, the mixing of content and ideas derived from different resources, in various formats, and at different times, into an integrated whole, will be facilitated through recommended pre-conference readings, survey responses from participants based on meeting topics, audience response utilization during the conference, and coordination with the faculty. By allowing faculty and learners to engage in discussions from common and more advanced starting points, more in-depth learning pertinent to the needs of the participants can be achieved.

Please provide your email address on the registration form to receive notifications regarding the posting of the preconference blended learning materials.

## Welcome Reception

Network with faculty and colleagues to share ideas and discuss practice issues in an informal setting.

Welcome Reception supported by Abbott Nutrition.

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**“Good discussions provided much food for thought.”**

– Shakuntala S. Janwadkar, MD, FAAP

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## Friday, March 30, 2012

### Coding Seminar (OPTIONAL)

Maximum AMA PRA Category 1 Credits™: 4.0

Additional Registration Fee: \$285

7:00-8:00AM **Registration/Continental Breakfast**

8:00-10:00AM **Coding Seminar**

*Gilbert I. Martin, MD, FAAP  
Richard A. Molteni, MD, FAAP  
Stephen A. Pearlman, MD, FAAP*

During this 4-hour session we will update the audience on any changes in coding practices in neonatology. This will be accomplished through a didactic session as well as the discussion of clinical scenarios. The second portion will involve audience participation and discussion.

10:00-10:15AM **Break**

10:15AM-12:15PM **Coding Seminar (continued)**

12:15PM **Boxed Lunch**

1:00-3:00PM **Special Networking Opportunity for Non-Physician Coding and Billing Staff**

Join other coding professionals in an informal exchange on issues specific to non-physician coders.

### Workshop Educational Sessions

Maximum AMA PRA Category 1 Credits™: 15.75

7:00AM-5:30PM **Registration**

1:00-1:10PM **Welcome and Introduction**

*DeWayne M. Pursley, MD, MPH, FAAP,  
Section Chair*

*Robert D. White, MD, FAAP, Course Director*

1:10-2:00PM **L. Joseph Butterfield Lecture**

**Why Research Matters, or Conundrums in Neonatal Research – The Past and Future**

*Alan H. Jobe MD, PhD, FAAP*

Joe Butterfield was an expert in coordinating the expertise and energies of his colleagues and predecessors while applying his own leadership skills to create new and effective strategies and solutions. His leadership resulted in the implementation of systems for health care education and health care delivery that saved many lives and improved the well-being of millions. The neonatal intensive care unit involves the efforts of a broad, multidisciplinary team of people. The 15th offering of this lecture will discuss the importance of research in our everyday clinical practice of neonatal medicine—and how that research has sometimes led to conflicting or confusing results.

The Butterfield Lecture is supported by an endowment from Abbott Nutrition.

2:00-2:30PM

**Setting the Stage: Hitting the Road Running and Knowing Where You're Headed. Using Your "GPS," – Goals for Personal Success**

*John V. Hartline, MD, FAAP*

Using the meeting theme as a foundation, this session will integrate the conference pre-work with questions from faculty and planners (using audience-response technology) to emphasize learning goals for the meeting.

2:30-2:45PM

**Break/Visit the Exhibits**

2:45-3:00PM

**Introduction to GPS for the Neonatologist: Finding Leadership Everywhere**

*DeWayne M. Pursley, MD, MPH, FAAP,  
Moderator*

3:00-3:50PM

**Hispanic Disparities in Perinatal Care**

*Elena Fuentes-Afflick, MD, MPH, FAAP*

This presentation will give an overview of the perinatal Elath experience of Latinos. The session will also highlight the role of acculturation and other factors that are especially important to Latina women. The presentation will discuss the implications of the Latino health experience for understanding the generalizability of the health disparities paradigm.

3:50-4:00PM

**Question-and-Answer Session**

*Alan H. Jobe, MD, PhD, FAAP  
John V. Hartline, MD, FAAP  
Elena Fuentes-Afflick, MD, FAAP*

4:00-4:50PM

**Perinatal Practice and Federal Advocacy: Opportunities to Impact the DC Agenda**

*Mark Del Monte, JD*

Hear the latest information on federal legislation relating to health care reform and its impact on children and neonatologists. Learners will consider the role of neonatologists in implementing health care reform, as well as discuss grassroots steps that can be taken to advocate for health care priorities for children and young adults.

4:50-5:00PM

**Question-and-Answer Session**

5:00-5:30PM

**Presidential Address**

*AAP President-elect*

5:30PM

**Adjourn for the Day**

**Maximum CME Credits for Coding Seminar: 4.0**

**Maximum CME Credits for Friday's Workshop Educational Sessions: 4.0**

**Maximum CME Credits for Friday: 8.0**

## Saturday, March 31, 2012

- 7:00-8:00AM **Continental Breakfast/Visit the Exhibits**
- 8:00-9:00AM **SOPPe "Perinatal Section at Work"/  
Trainee and Early Career Neonatologists  
Group (TECaN) Report**  
*DeWayne M. Pursley, MD, MPH, FAAP*
- 9:00-9:15AM **Break/Visit the Exhibits**

### 9:15-10:15AM **Concurrent Sessions**

#### **A1 Managing Budgets and NICU Finance – Basics**

*Richard A. Molteni, MD, FAAP*

The attendees will be presented with the essential business elements needed for planning budget interpretation and for the development of budgets in the NICU. This knowledge will allow the medical director to effectively obtain the resources needed while meeting administration's utilization and cost constraints. This session is intended for trainee and early career neonatologists.

#### **A2 Beyond Coding: Making Codes Matter to Payers**

(Repeated as B2)

*Gilbert I. Martin, MD, FAAP*

*Stephen A. Pearlman, MD, FAAP*

This session will discuss how to negotiate contracts with payers, anticipated changes in reimbursement methodologies, and the current structure of payment practices.

#### **A3 Health Care Reform**

*Mark Del Monte, JD*

An opportunity to learn more about legislative initiatives planned by the AAP and to present your thoughts on the direction our Academy should be going in Washington.

#### **A4 MOC – Staying Ahead of the Curve**

(Repeated as C4)

*Carl L. Bose, MD, FAAP*

An update on the requirements of the American Board of Pediatrics for Maintenance of Certification™ in Neonatal-Perinatal Medicine.

#### **A5 Non-initiation or Withdrawal of Intensive Care**

*Waldemar A. Carlo, MD, FAAP*

Neonatologist and other NICU personnel have diverse attitudes, opinions, and practices regarding non-initiation or withdrawal of resuscitation and other care in infants born at gestational ages around the margins of viability. Variables other than gestational age should be used to predict outcome. In addition, post-natal events are important as they indicate changes in prognosis over time. There may be benefits but also disadvantages of providing aggressive care to these infants.

#### **A6 Development of a Neonatal Nurse Practitioner/ Physician Assistant Program for Clinical Coverage in a Newborn Intensive Care Unit**

*JoAnn Matory, MD, FAAP*

*Edward Liechty, MD, FAAP*

*Michael Stone Trautman, MD, FAAP*

Due to 2010 resident-duty hour changes from the ACGME Task force and IOM, there is a need to utilize physician extenders to provide quality clinical management for critically ill newborns in teaching institutions. Our workshop will present program developments necessary to establish a NNP/PA service in the NICU.



**“Great opportunity to interact on a level,  
open field with experienced faculty!”**

– Wahib Mena, MD, FAAP



Register online at [www.pedialink.org/cmefinder](http://www.pedialink.org/cmefinder) or call toll-free, 866/THE-AAP1 (866/843-2271)

10:15-10:30AM **Break/Visit the Exhibits**

10:30-11:30AM **Concurrent Sessions**

**B7 Career Planning and Advancing Your Plan in Early Practice**

*John V. Hartline, MD, FAAP  
Marilyn B. Escobedo, MD, FAAP  
John A. F. Zupancic, MD, ScD, FAAP*

This session will address the planning process for transition into neonatology academic or private practice and means for establishing paths toward career goals in the early practice years.

**B2 Beyond Coding: Making Codes Matter to Payers**  
(Repeat of A2)

*Gilbert I. Martin, MD, FAAP  
Stephen A. Pearlman, MD, FAAP*

**B9 Social Media for the Neonatologist: Leadership in the Virtual World**

*Clara H. Song, MD, FAAP*

There's no need to be an expert to attend this session, since there are none in social media. We are all users, and we are all learning as we go along. Social media tools can be seamlessly integrated into our lives to help with our information gathering, trainee teaching, patient support, community outreach, and so much more. Let's learn together!

**B10 Late Preterm Infants**

*Tonse Raju, MD, DCH, FAAP*

In this session, the participants will learn about the increasing incidence of later preterm births, the reasons for their high rate of complications, and an outline on the current AAP/COFN recommendation for their management.

**B11 Health Disparities and the Latino Health Experience**

*Elena Fuentes-Afflick, MD, MPH, FAAP*

This presentation will give an overview of the perinatal health experience of Latinos. The session will also highlight the role of acculturation and other factors that are especially important for Latina women. The presentation will discuss the implications of the Latino health experience for understanding the generalizability of the health disparities paradigm.

**B12 Routine Pulse Oximetry Screening for Congenital Heart Disease – Boon or Bust**

*William F. Walsh, MD, FAAP*

The session will review the evidence for universal pulse oximetry screening and review the paradigm recommended by the AAP.

11:30-11:45AM **Break/Visit the Exhibits**

11:45AM-12:45PM **Concurrent Sessions**

**C12 NIH/NICHD**

*Tonse Raju, MD, DCH, FAAP*

The session will show how you can utilize the available resources and support from the NICHD/NIH to foster your academic and/or practice career needs.

**C4 MOC – Staying Ahead of the Curve**  
(Repeat of A4)

*Carl Bose, MD, FAAP*

**C14 Leading Effectively in a New World**

*Kenneth M. Slav, PhD*

This one-hour session will present the latest research on successful leadership models, theories, and behaviors, with practical applications to the rapidly changing field of health care and pediatrics. Participants will have the opportunity to discuss applications of "cutting-edge" leadership to their work and lives.

**C15 Career Moves – How to Make Good Choices**

*Reese Clark, MD, FAAP*

Dr. Clark will discuss the factors that influence career changes and how mentors, family, and faith influence those career choices in a positive manner.

**C16 Managing Budgets in the NICU – Advanced**

*Richard A. Molteni, MD, FAAP*

The attendees will be presented with the essential business elements needed for planning budget interpretation and for the development of budgets in the NICU. This knowledge will allow the medical director to effectively obtain the resources needed while meeting administration's utilization and cost constraints. *NOTE: This session is intended for neonatologists with several years of practice experience.*



**"Well-organized, practical topics coupled with the opportunity to network with old and new friends."**

– Robert J. Balcom, MD



Register online at [www.pedialink.org/cmefinder](http://www.pedialink.org/cmefinder) or call toll-free, 866/THE-AAP1 (866/843-2271)

12:45-1:30PM

**Lunch**

1:30-5:30PM

**Leadership Begins and Ends...With You Workshop**

*Kenneth M. Slaw, PhD*

Throughout the profession of pediatrics there is more frequent discussion about leadership...what it is, and what it is not, what are the skills and behaviors that contribute to successful leadership. This is no accident. The world in which we must all function is becoming increasingly complex and fluid. The breadth and scope of developing "mega-trends" are stretching our understanding of the dynamics of organizational leadership and change.

In a recent study of 1,500 top CEOs and global company leaders, over 50% doubted their own personal capacity to lead their organizations into the future because of the frequency of change and growing complexity of dynamic forces that shape their industries. Sound familiar to healthcare and pediatrics? If you are feeling a bit daunted by the leadership challenges you face, you are in very good company!

This lively, fun, interactive program will help encourage and prepare you to face your leadership challenges. Based on the curriculum of the Pediatric Leadership Alliance (PLA) program of the American Academy of Pediatrics, you will be introduced to the best science of leadership and assess how you stack up, learn the essentials and dynamics of forming and leading effective teams, develop skills in articulating vision that can be used effectively to lead a change or advocacy effort, and much more.

In registering for this event, participants are requested to commit to the entire half-day program. Activities will be based on small group work and continuity will be critical. In addition, all registrants will be asked to complete some pre-conference exercises and develop a brief summary of a leadership challenge they are facing.

We hope you can join us on the next leg of your leadership journey!

5:30PM

**Adjourn for the Day**

**Maximum CME Credits for Saturday: (without attendance at OPTIONAL Leadership Begins and Ends...with You Workshop): 4.0**

**Maximum CME Credits for Saturday: (with attendance at OPTIONAL Leadership Begins and Ends...with You Workshop): 8.0**

**Sunday, April 1, 2012**

7:00-8:00AM

**Continental Breakfast/Visit the Exhibits**

8:00-8:40AM

**Imprinting the Blueprint: The Role of Epigenetics in Neonatology**

*Alan H. Jobe MD, PhD, FAAP*

This session will discuss the field of epigenetics and its critical role in current and future neonatal practice.

8:40-8:50AM

**Question-and-Answer Session**

8:50-9:30AM

**Intermittent Hypoxia, and Neurocognition in Infants Born Preterm: How Long Should We Treat with Caffeine?**

*Carl E. Hunt, MD*

This presentation will summarize recent studies that enhance our understanding of intermittent hypoxia and its consequences, and the potential benefits of extending caffeine treatment duration on later neurocognition. These insights may lead to new strategies to further improve neurodevelopmental outcomes for infants born preterm.

9:30-9:40AM

**Question-and-Answer Session**

9:40-10:00AM

**Break/Visit the Exhibits**

10:00-11:30AM

**Committee on Fetus and Newborn (COFN)**

*Lu-Ann Papile, Moderator*

An overview of the procedure for developing policy statements within the AAP, and an overview of recently completed statements and presentation of statements in progress. Members of the committee will present updates on selected clinical topics during this session as well.

11:30-11:50AM

**Wrap-Up /ARS**

*DeWayne M. Pursley, MD, MPH, FAAP  
Section Chair*

*Robert D. White, MD, FAAP  
Course Director*

11:50AM-12:00PM

**Closing Remarks**

*DeWayne M. Pursley, MD, MPH, FAAP  
Section Chair*

12:00PM

**Adjourn until 2013**

**Maximum CME Credits for Sunday: 3.75**

**Maximum AMA PRA Category 1 Credits™ for Workshop: 19.75**

**Schedule and Faculty**

Because we are always striving to improve the quality of your educational experience, schedules are subject to change. The AAP may substitute faculty with comparable expertise on rare occasions necessitated by illness or scheduling conflicts. Please visit [www.pedialink.org/cmefinder](http://www.pedialink.org/cmefinder) for schedule, faculty, and session updates.

## Faculty/Guest Speakers/Planning Group



### **Carl L. Bose, MD, FAAP**

*Professor of Pediatrics*  
University of North Carolina  
School of Medicine  
Chapel Hill, North Carolina

### **Waldemar A. Carlo, MD, FAAP**

*Edwin M. Dixon Professor of Pediatrics*  
University of Alabama at Birmingham  
Birmingham, Alabama

### **Reese Clark, MD, FAAP**

*Director of Research*  
Pediatrix Medical Group  
Sunrise, Florida

### **Mark Del Monte, JD**

*Director of Federal Affairs*  
American Academy of Pediatrics  
Washington, DC

### **Marilyn B. Escobedo, MD, FAAP**

*Professor of Pediatrics*  
*Chief of Neonatal-Perinatal Medicine*  
University of Oklahoma  
Oklahoma City, Oklahoma

### **Elena Fuentes-Afflick, MD, MPH, FAAP**

*Professor of Pediatrics, Epidemiology  
and Biostatistics*  
University of California, San Francisco  
San Francisco, California

### **John V. Hartline, MD, FAAP**

*Clinical Professor, Pediatrics*  
Michigan State University (Ret)  
American Academy of Pediatrics  
Elk Grove Village, Illinois

### **Carl E. Hunt, MD**

*Research Professor of Pediatrics*  
Uniformed Services University of  
the Health Sciences  
Bethesda, Maryland

### **Alan H. Jobe, MD, PhD, FAAP**

*Professor of Pediatrics*  
University of Cincinnati  
Cincinnati Children's Hospital  
Cincinnati, Ohio

### **Edward Liechty, MD, FAAP**

*Professor of Clinical Pediatrics*  
Indiana University School of Medicine  
Indianapolis, Indiana

### **Gilbert I. Martin, MD, FAAP**

*Clinical Professor of Pediatrics*  
Loma Linda University  
Loma Linda, California

### **JoAnn Matory, MD, FAAP**

*Associate Professor of*  
*Clinical Pediatrics*  
Indiana University School of Medicine  
Indianapolis, Indiana

### **Richard A. Molteni, MD, FAAP**

*Clinical Professor of Pediatrics*  
University of Washington  
Seattle, Washington

### **Stephen A. Pearlman, MD, FAAP**

*Clinical Professor of Pediatrics*  
Jefferson Medical College  
Philadelphia, Pennsylvania

### **Tonse Raju, MD, DCH, FAAP**

*Medical Officer, Pregnancy &  
Perinatology Branch*  
National Institutes of Health  
Bethesda, Maryland

### **Kenneth M. Slaw, PhD**

*Director of Membership*  
American Academy of Pediatrics  
Elk Grove Village, Illinois

### **Clara H. Song, MD, FAAP**

*Assistant Professor of Pediatrics*  
University of Oklahoma  
Oklahoma City, Oklahoma

### **Michael Stone Trautman, MD, FAAP**

*Professor of Clinical Pediatrics*  
Indiana University School of Medicine  
Indianapolis, Indiana

### **John A. F. Zupancic, MD, ScD, FAAP**

*Assistant Professor of Pediatrics*  
Harvard Medical School  
Beth Israel Deaconess Medical Center  
Boston, Massachusetts

### **William F. Walsh, MD, FAAP**

*Chief of Nurseries*  
Monroe Carell Jr. Children's Hospital  
at Vanderbilt Hospital  
Vanderbilt University  
Nashville, Tennessee

## 2012 Planning Group

### **Robert D. White, MD, FAAP, Chair**

*Director, Regional Newborn Program*  
Memorial Hospital of South Bend  
*Clinical Assistant Professor of Pediatrics*  
Indiana University School of Medicine  
South Bend, Indiana

### **Endla K. Anday, MD, FAAP**

*Professor of Pediatrics*  
*Clinical Director of Neonatal Services*  
Drexel University School of Medicine  
Philadelphia, Pennsylvania

### **Steven M. Block, MD, FAAP**

*Professor of Pediatrics*  
Wake Forest University  
School of Medicine  
Winston-Salem, North Carolina

### **Sergio G. Golombek, MD, MPH, FAAP**

*Professor of Pediatrics &  
Clinical Public Health*  
New York Medical College  
*Attending Neonatologist*  
Regional Neonatal Center  
Maria Fareri Children's Hospital  
Valhalla, New York

### **DeWayne M. Pursley, MD, MPH, FAAP**

*Chief, Department of Neonatology*  
Beth Israel Deaconess Medical Center  
*Assistant Professor of Pediatrics*  
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Boston, Massachusetts

### **Renate D. Savich, MD, FAAP**

*Professor of Pediatrics*  
University of New Mexico  
School of Medicine  
Albuquerque, New Mexico

### **Clara H. Song, MD, FAAP**

*Assistant Professor of Pediatrics*  
University of Oklahoma  
Oklahoma City, Oklahoma

## Special Thanks

The Planning Group wishes to express its thanks and appreciation to AAP staff members, without whose talent, support, cooperation, and skills this program could not have been presented.

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**"The workshop gives us the ability to engage with experts in our field."**

— Dennis T. Crouse, MD, PhD, FAAP

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### Section on Perinatal Pediatrics

Membership in the Section on Perinatal Pediatrics is open to Fellows of the AAP who have an interest in perinatal medicine. As the AAP home for neonatologists and other Fellows with this interest, the Section presents two educational offerings each year. At the National Conference and Exhibition, the Section presents a 2-day program highlighting current research (through its abstract presentations and awards) and current clinically related topics. The focus of the spring workshop is "how to get the job done and evaluate the outcomes," i.e., the organization of academic, private, or hospital-based practices to carry out effectively the practice missions of clinical care, education, administration, and research.

The Section Executive Committee is comprised of representatives from each of the 10 districts of the AAP. The Executive Committee meets twice a year in association with the previously noted meetings and directs the overall activities within the Section. The Committee on the Fetus and Newborn (COFN) maintains a close relationship with the Section, allowing members to communicate with COFN as they prepare policies and guidelines regarding neonatal/perinatal medicine. The Section actively collaborates with other AAP sections and committees and has liaisons with other organizations dedicated to improved perinatal health.

To find out more about joining the Section, call 800/433-9016 or visit [www.aap.org/sections/shome.htm](http://www.aap.org/sections/shome.htm).



**An Intensive Review of  
Neonatal/Perinatal Medicine  
January 21-27, 2012  
New Orleans, Louisiana**

NeoPREP® is a 7-day intensive review of neonatal-perinatal medicine that emphasizes the process of evidence-based clinical decision making and focuses on the scientific basis for the clinical practice of neonatology. The course is designed for individuals seeking an intensive review of neonatal-perinatal medicine, as well as those preparing for the Subspecialty Certifying Examination in Neonatal-Perinatal Medicine or Maintenance of Certification™ (MOC). For more information, visit [www.pedialink.org/cmefinder](http://www.pedialink.org/cmefinder).

### NeoReviews™

- Expert Clinical Reviews
- Index of Suspicion in the Nursery
- Visual Diagnosis
- Topics in Neonatal Informatics

Find the latest and the best in neonatology in the AAP online journal *NeoReviews*™. Peer-reviewed content is mapped to content specifications established by the American Board of Pediatrics (ABP) as critical to competency in neonatal/perinatal medicine. Subscription includes access to 12 years of eArchives Clinical quizzes.

Visit [neoreviews.org](http://neoreviews.org) today to learn more and try a free sample issue.

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Test your diagnostic acumen each month with 10 in-depth questions and critiques created and peer-reviewed by neonatology experts and mapped to the ABP content specifications for neonatal/perinatal medicine. The NeoReviewsPlus subscription package offers:

- 10 comprehensive self-assessment questions every month
- 12 issues of the online journal *NeoReviews*™

The NeoReviewsPlus Self-Assessment is approved by the ABP for MOC Part 2: Lifelong Learning and Self-Assessment.

Find a free demo of the NeoReviewsPlus self-assessment at [neoplus.aap.org](http://neoplus.aap.org).

These activities have been approved for *AMA PRA Category 1 Credit*™

### Scottsdale, Arizona

The Scottsdale area is positively bursting with attractions and adventures that will keep you busy 24/7. The lush Sonoran Desert, with its sunny skies and idyllic weather, is the ideal setting for endless outdoor activities. Start your desert adventure with a hike on one of the city's scenic trails. Kick it up a notch with eco-tours, horseback riding treks, mountain-biking trips, and water sports like river rafting and kayaking. Then you can take to the skies for air tours and hot-air ballooning. In the city itself, the arts take center stage, with more than 125 galleries, museums, and art festivals. In downtown Scottsdale, cutting-edge modern art adorns the walls of the Scottsdale Museum of Contemporary Art; free outdoor festivals celebrate the area's Native American cultures; and top-list comedians, dance troupes, actors, and musicians headline shows at the Scottsdale Center for the Performing Arts. Just a few blocks away, the Scottsdale Arts District offers dozens of outstanding galleries showcasing works in all media and styles. Scottsdale is also a stylish Southwestern city that elevates the sport of shopping to haute new heights. With more than 5,500 retail stores, malls, boutiques, and outlet stores, Scottsdale is the place to be for the country's finest retail therapy. For more information about the area, go to [www.scottsdalecvb.com](http://www.scottsdalecvb.com).



# Hotel, Travel, and Registration Information



## Hotel and Travel Arrangements

### DoubleTree Paradise Valley Resort

5401 North Scottsdale Road  
Scottsdale, Arizona 85250-7090  
Direct Phone Number: 480/947-5400  
Toll-free Phone Number: 800/222-8733  
Guest Fax Number: 480/946-1524

Special group rates beginning at \$199 per night, plus tax, for single or double occupancy, have been negotiated at the DoubleTree Paradise Valley Resort. These rates represent substantial savings from published rates. **The cutoff date for reservations at the group rate is March 2, 2012.**

**Call the hotel directly to make your reservations and be sure to mention that you are attending the AAP Perinatal Workshop.** You can also make your reservations online by going to [www.pedialink.org/cmefinder](http://www.pedialink.org/cmefinder). Once there, click on "2012 at a Glance," select the Workshop on Perinatal Practice Strategies, click on "Hotel & Travel Information," and then click on the link provided for hotel reservations.

**A limited number of guest rooms have been reserved, and they are assigned based on availability (first-come, first-served). Please be aware that the room block may be filled prior to March 2, 2012; in such a case, neither the group rate nor guest room availability can be guaranteed. The AAP, therefore, recommends that you make your reservations as early as possible.**

## Air Transportation

The AAP has negotiated discounted fares to its CME courses. Please call the AAP Travel Office at 888/227-1772. AAP members may book their arrangements through ResX, the official Internet booking engine for the AAP Travel Office, by simply logging in to the Member Center of the AAP Web site ([www.aap.org/noc](http://www.aap.org/noc)). The ResX icon is located at the bottom right corner of the page. ResX may also be accessed directly at [www.resx.com](http://www.resx.com).

**Company:** AAP

**User Name:** AAP USER (Use for first time only.)

**Password:** Leave blank and bypass the first time.

Once logged in, you will see the personal information sheet, along with log-in and password information.

## Ground Transportation

The DoubleTree Paradise Valley Resort is located approximately 12 miles from Phoenix Sky Harbor International Airport. For information on shuttle service, contact SuperShuttle at 800/258-3826 or [www.supershuttle.com](http://www.supershuttle.com). Taxi service is also available.

## Car Rental Discounts

The AAP Travel Office is offering CME course attendees a reduced car rental rate through Hertz and Avis. Please ask your AAP Travel Agent for details or contact Hertz at 800/654-2240 or [www.hertz.com](http://www.hertz.com) and use code CV#01570016 or Avis at 800/331-1600 or [www.avis.com](http://www.avis.com) and use code A628999.

## Parking

Self-parking and valet parking are both available at the hotel.

## Special Needs

The AAP is sensitive to the special needs of its attendees. Please indicate any accommodations on your registration form.

Scooter and wheelchair rentals are available by contacting ScootAround, Inc., toll-free at 888/441-7575, by email at [info@scootaround.com](mailto:info@scootaround.com), through their Web site at [www.scootaround.com](http://www.scootaround.com), or by fax at 204/478-1172.

## Registration

Registration is limited to foster informality. Be sure to reserve your space early. **Using your VISA, MasterCard, American Express, or Discover, fax your registration to 847/228-5059 or 847/228-0604, or call toll-free, 800/433-9016, option 3.** Outside the United States and Canada, call 847/434-4000, option 3.

Please have your credit card and concurrent session selections ready prior to calling. If your membership status has changed or lapsed, the registration staff will charge the appropriate fees accordingly. Lodging and meals, other than specified, are not included in the registration fee. Educational sessions, food, and beverages provided during the course are intended for registered attendees only.

## Cancellations

Cancellations must be made two weeks prior to the start of the workshop to receive a refund. An administrative charge of \$50 will be deducted.

## Online Syllabus

The Workshop on Perinatal Practice Strategies is environmentally friendly! The syllabus for the 2012 workshop will be online only. About 3-4 weeks prior to the workshop, you can expect to receive an email with a link to the online syllabus. The email will contain a password, which will provide access to registered participants to view all of the PowerPoint presentations, along with other useful information. If you are interested in viewing the contents of the online syllabus while in Scottsdale, we encourage you to bring a laptop computer. If you prefer to have printed handouts in front of you while at the workshop, we encourage you to print those from the online syllabus ahead of time and bring them with you. There will not be any AAP-provided printer stations at the workshop.

**Note: Please include your email address on your registration form to ensure that you receive instructions for accessing the online syllabus.**

## Mark Your Calendar!

Workshop on Perinatal Practice Strategies  
Scottsdale, Arizona • April 5-7, 2013  
DoubleTree Paradise Valley Resort



Register online at [www.pedialink.org/cmefinder](http://www.pedialink.org/cmefinder) or call toll-free, 866/THE-AAP1 (866/843-2271)

## 2012 Workshop on Perinatal Practice Strategies

GPS for the Neonatologist:  
Finding Leadership Everywhere

**DoubleTree Paradise Valley Resort**  
**Scottsdale, Arizona • March 30-April 1, 2012**

**Register by February 29, 2012, for Early Bird Rates!**

Please type or print.

**Register using one of the following options:**

**Online at:** [www.pedialink.org/cmefinder](http://www.pedialink.org/cmefinder)

**Call toll-free:** 866/THE-AAP1 (866/843-2271)

**Mail this form with payment to:**

American Academy of Pediatrics/Registration  
2862 Eagle Way  
Chicago, Illinois 60678-1028

**Fax this form to:** 847/228-5059 or 847/228-0604

**NAME**  
FIRST LAST (SURNAME) MD, DO, OTHER (SPECIFY)

**ADDRESS**

**CITY/STATE/PROVINCE ZIP CODE/POSTAL CODE/COUNTRY**

**DAYTIME PHONE FAX NUMBER**

**EMAIL ADDRESS AAP ID #**

(YOUR EMAIL ADDRESS IS REQUIRED TO RECEIVE INSTRUCTIONS FOR ACCESSING THE ONLINE SYLLABUS.)

**EMERGENCY CONTACT NAME/PHONE**

**PLEASE INDICATE ANY SPECIAL ACCOMMODATIONS (EG, DIETARY RESTRICTIONS, SPECIAL NEEDS).** 

Sign me up for the CME Listserv to receive information on upcoming AAP CME activities.

**Email Address:** \_\_\_\_\_

### S01: Coding Seminar

**Friday, March 30, 2012 • 8:00AM-12:15PM**

Yes, please register me for the optional Coding Seminar for the fee of \$285.

No, do not register me for the optional Coding Seminar.

*Note: You do not need to register for Perinatal Workshop to attend the Coding Seminar.*

### Concurrent Sessions

Please fill in the code of your first and second choices for all three sessions.

<b>Saturday, March 31, 2012</b>	FIRST CHOICE	SECOND CHOICE
9:15AM (A1-A6)	_____	_____
10:30AM (B7-B12)	_____	_____
11:45AM (C12-C16)	_____	_____

### S02: Optional Saturday Afternoon Workshop: Leadership Begins and Ends...With You

*This workshop is open to all attendees.*  Yes, I will attend  No, I will not attend

### Registration Fees (U.S. Currency)

	<b>Early Bird</b>	<b>Full Rate</b>
<input type="checkbox"/> AAP Perinatal Section Member .....	\$520	\$620
<input type="checkbox"/> AAP Fellows/Candidate Members/ International Members (Section Nonmembers).....	\$550	\$650
<input type="checkbox"/> AAP Resident Members .....	\$415	\$415
<input type="checkbox"/> AAP Post-Residency Training Members.....	\$415	\$415
<input type="checkbox"/> Nonmember Physicians .....	\$680	\$780
<input type="checkbox"/> Nonmember Residents .....	\$630	\$630
<input type="checkbox"/> Allied Health Professionals .....	\$465	\$565
<input type="checkbox"/> Optional Coding Seminar.....	\$285	\$285

*(Fees subject to change without notice.)*

*Your registration will be confirmed. Please contact the AAP Registration Area if you do not receive a confirmation within 7 days. The AAP recommends that you do not make travel or hotel reservations that cannot be changed or cancelled without penalty until you receive your confirmation, as the AAP cannot be responsible for expenses incurred by an individual who is not confirmed and for whom space is not available at this course. Costs incurred, such as airline or hotel penalties, are the responsibility of the individual. The AAP reserves the right to cancel a course due to unforeseen circumstances or to limit enrollments, should attendance exceed capacity.*

### Payment Information

Full payment must accompany this form. Please indicate method of payment below:

**Charge it:**        

**Card Number** \_\_\_\_\_

**Expiration Date** \_\_\_\_\_

**Print Name as It Appears on Card** \_\_\_\_\_

**Or checks may be made payable to the American Academy of Pediatrics.** (United States only)

**Check Number Amount** \_\_\_\_\_

*Please do not send currency.*

**Please describe your primary purpose for attending the Perinatal Workshop 2012:** \_\_\_\_\_

American Academy  
of Pediatrics



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Register online at [www.pedialink.org/cmefinder](http://www.pedialink.org/cmefinder)  
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# 2012

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and the American Academy of Pediatrics (AAP)

The Best Pediatric CME For The Best Pediatric Care

